

Sara Dean Motorcycle Jacket Launch July 2006

Houston, TX - Sara Dean Cole, founder and owner of Sara Dean Inc, unveiled her new line of motorcycle jackets during a launch party in June. It's not everyday that we get to see a new line of *anything* for women riders, so we were thrilled to be one of the first to view it. And just as hyped, the jackets were stunning and unique. Each one evoked attitude, but appeared functional.



The finale wrapped up with each model saddling her designated Ducati, where it wasn't hard to envision this gear in full throttle down a track or highway. And although these jackets were mere prototypes, the material felt plush and the fit was flattering.



It's no small task starting a clothing line -- maybe it's even insane. So we applaud the tremendous moxy of Sara and her small team of patternmaker and seamstress. The line is obviously well thought out and we have a good feeling that the execution will be just as successful.

Sara Dean jackets can be purchased at www.saradeaninc.com

